

Co-hosted by Alliance Française Seattle, the French-American Chamber of Commerce Pacific Northwest, the Simpson Center for the Humanities, the UW Center for West European Studies, the UW Division of Design and the UW Division of French & Italian Studies.

LETTERS FROM FRANCE

JEAN FRANÇOIS

PORCHEZ

S.T. Dupont
PARIS

Le Monde

france telecom

THALES

VALVERT

DOMAINE DE
NORIA
MARRAKECH
★★★★

MONT
ST MICHEL

AIR FRANCE

LES PÊCHERIES
DE NOSSI-BÈ

THE SUN
BALTIMORE

LA POSTE

vivarte

MADRIZ

PF
PARMIGIANI
FLEURIER

PEAUDOUCE

FRUCTIS

The
Independent
Magazine

VICHY
Célestins

MACIF

HOUSE OF DERËON

Have you ever wondered who is behind the most familiar logos and typefaces? Meet award-winning French designer Jean-François Porchez! Porchez has designed logos and typefaces for some of the most famous French cultural icons, including the French newspaper *Le Monde*, France Télécom, La Poste, Métro de Paris/RATP, Le Régie Autonome des Transports Parisiens and Air France.

Porchez is honorary President of ATypI, Association Typographique Internationale (the leading organization for type design), and regularly conducts type design workshops all over the world. This evening includes a 40-minute lecture on his work, followed by a 20-minute bilingual (French and English) question and answer session. Please join us for a speaker reception after the event.

GOOD SHEPHERD CENTER CHAPEL IN WALLINGFORD 4649 SUNNYSIDE AVENUE NORTH, 4TH FLOOR SEATTLE 98103 AMPLE FREE PARKING

THURSDAY, FEBRUARY 16, 2012 7:00 PM

FREE & OPEN TO THE PUBLIC

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